



# CLEVELAND

SEPTEMBER 25-27 | HILTON CLEVELAND DOWNTOWN  
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the  annual



# TMA KNOWS HOW TO ROCK

Join the momentum at The 2019 TMA Annual and claim front row seats for TMA's record-breaking lineup. This year's conference is where you'll network and connect with fellow turnaround, corporate restructuring, and corporate health professionals, all while taking advantage of everything the vibrant and unique city of Cleveland has to offer.

Join the #TMABigTent Tour today and register at [annual.turnaround.org](http://annual.turnaround.org).

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# THE CONFERENCE LINEUP

## TUESDAY, SEPTEMBER 24

9:00 p.m. - 11:00 p.m. *Party in the USA Pre-Show Party (RSVP required)*

## WEDNESDAY, SEPTEMBER 25

6:30 a.m. - 7:00 a.m. Transportation Loading for TMA Golf Scramble

7:30 a.m. - 8:30 a.m. TMA Golf Scramble Registration and Breakfast

8:30 a.m. - 12:30 p.m. *Great Balls of Fire* TMA Golf Scramble at Canterbury Golf Club\*\*

11:00 a.m. - 1:00 p.m. *R.E.S.P.E.C.T.* Inaugural TMA NOW and IWIRC Lunch and Fireside Chat with the Judges at Nuevo Cleveland\*\*

11:00 a.m. - 1:00 p.m. *Hungry Like the Wolf* Cleveland Food Tour\*\*

1:00 p.m. - 7:30 p.m. Registration Open *Sponsored by Hahn & Hessen*

1:00 p.m. - 7:30 p.m. *Come Together* Attendee Lounge Open

1:30 p.m. - 2:30 p.m. *Eye of the Tiger* Certification Oversight Committee Meeting\*

1:30 p.m. - 3:00 p.m. *Jukebox Hero* Chapter Presidents Council\*

2:15 p.m. - 3:00 p.m. *I Feel Good* Mimosa Bar *Sponsored by FTI Consulting*

3:00 p.m. - 4:15 p.m. **Main Stage:** Opening Program: *You Ain't Seen Nothin' Yet* Mega Trends in the Economy *Sponsored by Key Bank*

4:30 p.m. - 5:30 p.m. *Into the Groove* First-Time Attendee Reception *Sponsored by MelCap Partners*

5:30 p.m. - 7:30 p.m. *The House Is Rockin'* Opening Reception *Sponsored by Huntington Business Credit and Saul Ewing Arnstein & Lehr LLP*

9:00 p.m. - 11:00 p.m. *Forever Young* TMA NextGen Late Night at The Corner Alley\*\*

## THURSDAY, SEPTEMBER 26

6:00 a.m. - 6:15 a.m. *Born to Run* TMA 5K Run/Walk Registration

6:15 a.m. - 7:15 a.m. *Born to Run* TMA 5K Run/Walk\*\*

8:30 a.m. - 6:30 p.m. Registration Open *Sponsored by Hahn & Hessen*

8:00 a.m. - 5:00 p.m. *Come Together* Attendee Lounge Open

8:00 a.m. - 9:00 a.m. *Walking on Sunshine* Networking Breakfast *Sponsored by Gordon Brothers*

9:00 a.m. - 9:15 a.m. **Main Stage:** *We Will Rock You* Opening Remarks

9:15 a.m. - 9:45 a.m. **Main Stage:** *A Star is Born* Finding Your Firm's Next Rockstar

9:45 a.m. - 10:00 a.m. *Call Me Maybe* Networking Break *Sponsored by Gordon Brothers*

10:00 a.m. - 11:00 a.m.

11:00 a.m. - 11:15 a.m.

11:15 a.m. - 12:15 p.m.

11:15 a.m. - 12:15 p.m.

12:15 p.m. - 1:45 p.m.

2:00 p.m. - 3:00 p.m.

2:00 p.m. - 3:00 p.m.

3:00 p.m. - 3:15 p.m.

3:15 p.m. - 4:15 p.m.

4:15 p.m. - 5:00 p.m.

4:30 p.m. - 5:00 p.m.

5:00 p.m. - 6:00 p.m.

6:30 p.m. - 7:00 p.m.

7:00 p.m. - 9:30 p.m.

9:30 p.m. - 11:00 p.m.

**Main Stage:** *Under Pressure* Plenary: Crisis Communications

*Crazy for You* Networking Break *Sponsored by Gordon Brothers*

**Education Breakout:** *Spotlight* Turnaround Strategy in Sexual Abuse-Related Restructuring Cases

**Education Breakout:** *Everybody Wants to Rule the World* Multilateral Negotiations *Sponsored by Riemer & Braunstein LLP*

**Main Stage:** *This Is How We Do It* Luncheon Keynote: Dr. Dambisa Moyo\*\*\*

**Education Breakout:** *ABC, Easy as 1,2,3* ABCs vs. Bankruptcies vs. Article 9 vs. Receiverships *Sponsored by Candlewood Partners*

**Education Breakout:** *Welcome to the Jungle* Music, Entertainment, and IP

*Call on Me* Networking Break *Sponsored by Gordon Brothers*

**Main Stage:** Closing Program: *We Are the World* International/Cross-Border Restructuring

*Just What I Needed* Moscow Mule Bar *Sponsored by Ashby & Geddes*

*Celebrate!* LGBT Reception at Eliot's Bar *We Are the Champions* Chair's Reception\*

Transportation Loading for Closing Reception *Final Countdown* Closing Reception at the Rock & Roll Hall of Fame \*\*\*\* *Sponsored by Ritchie Bros.*

Encore Performance: *Pump Up the Jam* TMA After Dark *Sponsored by Alvarez & Marsal*

## FRIDAY, SEPTEMBER 27

8:00 a.m. - 10:30 a.m.

*Wake Me Up Before You Go-Go* Grab n' Go Breakfast and 1:1 Meetings

8:30 a.m. - 11:30 a.m.

*When I Ruled the World* Joint TMA Executive Board/Board of Trustees Meeting\*

\*Invite-only \*\*Additional fee required \*\*\*TMA Individual Award recipients honored  
\*\*\*\*Turnaround and Transaction of the Year Award recipients to be honored  
Schedule as of July 18 and subject to change. Visit [annual.turnaround.org](http://annual.turnaround.org) for updates.



# PREFERRED WAYS TO NETWORK

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### Great Balls of Fire TMA Golf Scramble

Wednesday, September 25 | 8:30 a.m. – 12:30 p.m.

Spend the day outside enjoying the always-popular TMA Golf Scramble at the historic Canterbury Golf Club, formerly the home of the DAP Championship. Sign up today to take part in this premier networking experience.

### Hungry Like the Wolf Cleveland Food Tour

Wednesday, September 25 | 11:00 a.m. – 1:00 p.m.

The Cleveland Food Tour takes you through the historic West Side Market to meet long-standing vendors, take in the history, and enjoy a variety of scrumptious cuisine as you visit 15 vendors throughout the facility! There's something for everyone, whether you crave pierogis, corned beef sandwiches, or gyros.

### R.E.S.P.E.C.T. Inaugural TMA NOW and IWIRC Lunch and Fireside Chat with the Judges

Wednesday, September 25 | 11:00 a.m. – 1:00 p.m.

Join conference attendees, TMA NOW (Network of Women) members, and IWIRC for a delicious lunch and fireside chat with esteemed women bankruptcy judges at Nuevo Cleveland. You won't want to miss this Mexican-style meal accompanied by mimosas!

### Into the Groove First-Time Attendee Reception

Wednesday, September 25 | 4:30 p.m. – 5:30 p.m.

Sponsored by MelCap Partners

Join fellow first-time attendees and jumpstart the conference with this premier networking opportunity. You'll feel the excitement, energy, and momentum in the room!

### Final Countdown Closing Reception\*

Thursday, September 26 | 7:00 p.m. – 9:30 p.m.

Sponsored by Ritchie Bros.



TMA knows how to rock! The Closing Reception sponsored by Ritchie Bros. will be held at the legendary Rock & Roll Hall of Fame. There is no better place to connect with potential business contacts and to network than among the exhibits of some of the world's best musicians.

\*TMA Turnaround and Transaction of the Year Award winners will be recognized at the beginning of the Closing Reception.

### The House Is Rockin' Opening Reception

Wednesday, September 25 | 5:30 p.m. – 7:30 p.m.

Sponsored by Huntington Business Credit and Saul Ewing Arnstein & Lehr LLP

Start the conference off by completing the conversation at the Opening Reception. There's no better way to get ahead than by making a connection on the first day.

### Forever Young TMA NextGen Late Night

Wednesday, September 25 | 9:00 p.m. – 11:00 p.m.

Be sure to spare some time for the TMA NextGen Late Night, held at The Corner Alley. The Corner Alley is a world-class bowling alley and sports bar experience in the heart of Downtown Cleveland on East 4th. We'll have a private, glass-enclosed room which includes bar games and four private bowling lanes. Remember, you don't have to be a TMA NextGen member to attend!

### Born to Run TMA 5K Run/Walk

Thursday, September 26 | 6:15 a.m. – 7:15 a.m. **FLEET FEET**

It's a race to the finish line! Will your firm come in first? Don't forget to register and join the competition because there's nothing better than earning bragging rights for the rest of the conference. *Brought to you by Fleet Feet Cleveland.*

### Come Together Attendee Lounge

Be a "Big Tent" VIP in the attendee lounge. Spend time with fellow corporate restructuring professionals while getting a shoeshine and enjoying snacks, refreshments, and a little downtime during the show. TMA Talks LIVE will be back as well!

### Encore Performance:

#### Pump Up the Jam TMA After Dark

Thursday, September 26 | 9:30 p.m. – 11:00 p.m.

Sponsored by Alvarez & Marsal

Stay late and enjoy some last-minute networking opportunities at TMA After Dark held at the Rock & Roll Hall of Fame, on an upper level patio with views of the city, eclectic artifacts, music, and some snacks and desserts.





# THE EDUCATION SETLIST

GET FRONT ROW SEATS FOR THIS RECORD-BREAKING LINEUP

LEARN MORE AND REGISTER AT [ANNUAL.TURNAROUND.ORG](http://ANNUAL.TURNAROUND.ORG)



## MAIN STAGE SPONSORED BY KEY BANK

**Opening Program: You Ain't Seen Nothin' Yet - Mega Trends in the Economy**

Wednesday, September 25 | 3:00 p.m. – 4:15 p.m.

Industry experts share their forecasts for coming disruption. Get ahead of the curve and learn how these changes will affect restructuring opportunities in key fields, such as health care, non-profits, media, and others.

*1.25 CLE anticipated / 1.5 CPE credits*

## MAIN STAGE

**A Star Is Born - Finding Your Firm's Next Rockstar**

Thursday, September 26 | 9:15 a.m. – 9:45 a.m.

Start your day with an energizing short session on identifying, recruiting, and retaining top talent at your firm.

## MAIN STAGE

**Under Pressure - Crisis Communications in the Digital Age**

Thursday, September 26 | 10:00 a.m. – 11:15 a.m.

Corporate communications in crisis situations can preserve or destroy brand value. Our panel of experts will outline best communications practices in the digital age, address the impact of citizen journalism and social media on crisis communications strategies, review recent examples of communications failures, and prepare you for calls from reporters.

*1.0 CLE anticipated / 1.2 CPE credits*

## EDUCATION BREAKOUT

**Spotlight - Turnaround Strategy in Sexual Abuse-Related Restructuring Cases**

Thursday, September 26 | 11:15 a.m. – 12:15 p.m.

Allegations of sexual abuse and other wrongdoing have prompted bankruptcy filings and other significant financial impacts for large non-profit institutions and other businesses. In this timely session, experienced attorneys will outline the customary committees, claims processes, and settlement structures in these restructuring cases. Learn more about state legislation impacting look-back periods, changes to statutes of limitations, and other issues impacting liabilities owed to victims.

*1.0 Ethics CLE anticipated / 1.2 CPE credits*

## EDUCATION BREAKOUT SPONSORED BY RIEMER &amp; BRAUNSTEIN LLP

**Everybody Wants to Rule the World - Multilateral Negotiations**

Thursday, September 26 | 11:15 a.m. – 12:15 p.m.

Examine multilateral negotiation challenges and strategies against the backdrop of a Chapter 11 reorganization where multiple constituents with different motivations must address each other's needs and interests to achieve a shared goal of a successful reorganization. Hear the perspectives of multiple players before and during a Chapter 11 filing, and assess each stakeholder's opportunities to influence the proceedings.

*1.0 CLE anticipated / 1.2 CPE credits*

## MAIN STAGE

**This Is How We Do It –****Luncheon Keynote: Dr. Dambisa Moyo**

Thursday, September 26 | 12:15 p.m. – 1:45 p.m.



Dr. Dambisa Moyo is a pre-eminent thinker who influences key decision makers in strategic investment and public policy. She is respected for her unique perspectives, her balance of contrarian thinking with measured judgment, and her ability to turn economic insight into investible ideas. Dr. Moyo has earned a strong reputation as a top-tier opinion former and trusted advisor on macroeconomics, geopolitics, technology, and millennial themes. She is a board member of 3M Company, Barclays Bank, and Chevron. She holds a doctorate in economics from Oxford and a master's degree from Harvard, and is recognized for fresh and innovative ideas as the author of four *New York Times* bestselling books.

## EDUCATION BREAKOUT SPONSORED BY CANDLEWOOD PARTNERS

**ABC, Easy as 1,2,3 - ABCs vs. Receiverships vs. Bankruptcy vs. Article 9**

Thursday, September 26 | 2:00 p.m. – 3:00 p.m.

Bankruptcy provides debtors with important advantages for dealing with insolvency, but if bankruptcy is impractical or undesirable, alternatives such as ABCs, UCC Article 9 sales, and receiverships can often achieve similar results more quickly and with less expense. Our panel of experts will explore the opportunities and challenges offered by each approach, arming you with information to guide your clients.

*1.0 CLE anticipated / 1.2 CPE credits*

## EDUCATION BREAKOUT

**Welcome to the Jungle - Music, Entertainment, and IP**

Thursday, September 26 | 2:00 p.m. – 3:00 p.m.

Restructuring is used as a tool in more and more music, entertainment, IP, and licensing deals. And as more forms of media shift to online streaming and other new distribution mechanisms, how will reorganization and restructuring protocols value and adapt to new asset technologies? Our panel will address this question, including a discussion of real-life transactions involving entertainment-related IP assets.

*1.0 CLE anticipated / 1.2 CPE credits*

## MAIN STAGE

**We are the World - International/Cross-Border Restructuring**

Thursday, September 26 | 3:15 p.m. – 4:15 p.m.

Expand your horizons and explore recent developments in cross-border insolvencies during this period of economic uncertainty. Key players from large international cases will discuss jurisdictional considerations, challenges assisting clients in foreign jurisdictions, and other complications that were resolved to successfully reorganize.

*1.0 CLE anticipated / 1.2 CPE credits*



# CLEVELAND

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EARLY BIRD: AUG. 16

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THE 2019 TMA  
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### HILTON CLEVELAND DOWNTOWN

100 Lakeside Ave. East, Cleveland, OH 44114  
Reservation Phone: 1-216-413-5000 x 1  
Discounted Room Rate: \$209/night + taxes

### HOTEL RESERVATION DEADLINE: SEPT. 3

TMA strongly encourages you to make your hotel reservation early, as the hotel and discount block may sell out prior to the reservation deadline. After the deadline, reservations will be accepted on a space-available basis and higher rates may apply. TMA will not be able to provide assistance in securing reservations after the deadline of September 3, 2019. Please mention TMA when making your reservations.



### REGISTRATION

	Early Bird Before Aug. 16	Advance Aug. 16 – Sept. 24	Onsite Sept. 25-26
TMA Member	\$1,195	\$1,345	\$1,495
<b>Join and Save</b> <i>(includes one year of TMA membership)</i>	\$1,445	\$1,595	\$1,745
Member Group 5+	\$1,015	\$1,145	\$1,270
NextGen – Members age 40 and under	\$895	\$1,020	\$1,145
International <i>(TMA Members outside North America)</i>	\$995	\$1,145	\$1,295
Full-Time Academic/Government	\$600	\$750	\$900
Non-Member	\$1,795	\$1,945	\$2,095
	Full Conference	Events Only	Receptions Only
Spouse/Guest (non-industry)	\$695	\$495	\$295

### REGISTRATION INFORMATION

Registration fees include education sessions, meals, and social functions. Events are not prorated. To attend any portion of the conference, you must register for the entire conference at the appropriate registration fee. The registration fee allows admission for one individual only. Registrations may not be shared. Each registered attendee will receive a name badge at the conference that must be worn for admittance into all events.

To register, visit [annual.turnaround.org](http://annual.turnaround.org). For questions, email [conferences@turnaround.org](mailto:conferences@turnaround.org).

### JOIN AND SAVE

Not a member? Don't fret! With the Join and Save rate, you save \$350 when you join TMA and register for The TMA Annual at the same time. Learn more at [annual.turnaround.org](http://annual.turnaround.org).

### MEMBER GROUP DISCOUNT

Five or more members of your firm or company planning to attend The TMA Annual? Email [conferences@turnaround.org](mailto:conferences@turnaround.org) to receive a special promotion code for an additional discount.

### ATTIRE

Recommended attire for education sessions and social functions is business casual.

### ALL OTHER POLICIES

Please visit [annual.turnaround.org](http://annual.turnaround.org) for full registration and cancellation policies.

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Interested in sponsorship opportunities? There's still time to increase your visibility! Get the VIP treatment at The 2019 TMA Annual by becoming a sponsor. Contact Laura Caputo at [lcaputo@turnaround.org](mailto:lcaputo@turnaround.org) or 312-578-2039 for available opportunities.



Turnaround Management Association  
150 North Wacker Drive, Suite 1900  
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# the annual

**THE 2019 #TMABIGTENT TOUR IS HEADING TO CLEVELAND:  
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