

PASCCO

Paralegal Association of Santa Clara County

34th Annual Educational Seminar



Back to Basics :

Reconnecting Paralegals through Continuing Legal Education

Saturday, October 20, 2012

The Sheraton Palo Alto

625 El Camino Real
Palo Alto, CA 94301



“Connect” with PASCCO on:



The Bay Area Paralegal Meetup group



About PASCCO

Founded in 1978, the Paralegal Association of Santa Clara County (“PASCCO”) is a professional and educational organization for legal assistants. The majority of members are paralegals employed by Santa Clara County law firms, corporations, and governmental agencies. Additional members include students, educators, and other persons interested in the development of the paralegal profession. Various law firms and institutions are sustaining members. PASCCO is an affiliated association of the National Association of Legal Assistants (NALA) and the California Alliance of Paralegal Associations (CAPA).

Purposes:

- To constitute a county-wide voice on behalf of the paralegal profession;
- To advance, foster, and promote the paralegal concept within the legal community;
- To establish good fellowship among PASCCO members, NALA, CAPA, and members of the legal community;
- To promote high standards of ethical and professional competence;
- To further education among members of the profession;
- To interact with bar associations; and
- To support and carry out the programs, purposes, aims, and goals of CAPA and NALA.

Board of Directors

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Section Chairpersons

Kathryn Doyel, Corporate

Carina Frazer, IP

Alyona Eidinger, IP

Pam Alford, Trusts and Estates

Morning Break:

Sponsored by US Legal Support

10:45 a.m.—11:15a.m.

Lunch

12:15 p.m.—1:30 p.m.

Lunch, Networking, and
Vendor Raffles

Afternoon Break

3:30 p.m.—4:00 p.m.

*Times and speakers are subject to
change without notice.

**1.0 hr. of Approved MCLE. CLAE Credit
pending approval.

PASCCO thanks US Legal Support
for their continuing Sustaining
Membership and their sponsor-
ship of the Morning Break!

**USLEGAL
SUPPORT**

The Power of Commitment™

SCHEDULE OF THE DAY*

Morning Combined Sessions

7:30 a.m. - 8:30 a.m.

Registration, Continental Breakfast and Visit Vendors

8:30 a.m. - 9:45 a.m.

Welcome,
Keynote by Erin Smith, Esq.—
*Giving Back: Using the Legal Profession to
Help Survivors of Domestic Violence***

Morning Sessions

9:45 a.m. to 10:45 a.m.

*Practical Tips (and Tricks) at the Crossroads of
Bankruptcy and IP***

*The Foreclosure Crisis-Going Forward***
*Computer Security for the Law Office***

11:15 a.m. to 12:15 p.m.

*Changes to Patent Litigation under the America Invents Act***
*Demystifying and Analyzing Medical Records***
*Going Global -- What You Should Know and Consider***

Afternoon Sessions

1:30 p.m. to 2:30 p.m.

*Protecting Brands in the new gTLD Era***
*Managing ESI with Early Case Assessment***
*Updates in Gift Tax laws***

2:30 p.m. to 3:30 p.m.

*Condemned! Eminent Domain for the Legal Professional***
*Preparing Your Case for Trial***
*Estate Planning For Senior Citizens***

Afternoon Combined Session

4:00 p.m. to 5:00 p.m.

Ethics of Client Communications (1.0 Hr. Ethics MCLE)



The Sheraton Palo Alto is conveniently located near downtown Palo Alto's charming boutiques, art galleries, and restaurants and is walking distance to the Cal Train station.

*1.0 hr. of Approved MCLE. CLAE Credit pending approval.

PASCCO is pleased to announce that our friends at **TERIS** have graciously sponsored FREE PARKING for all Seminar Attendees!!



Be sure to stop by the **TERIS** exhibit table during the Seminar for your parking validation (a \$10 Value).

Combined Sessions

8:30 a.m. - 9:45 a.m.

*Giving Back: Using the Legal Profession to Help Survivors of Domestic Violence**

-Erin Smith, Esq.

Survivors of domestic violence are some of the most vulnerable members of our society. Abused and marginalized, they often do not have the resources to hire a lawyer or the expertise to represent themselves, and the court system can sometimes feel like another form of abuse. As members of the legal profession, we are fortunate to be able to help these and other needy individuals. Come hear about two innovative nonprofit organizations providing pro bono legal representation to survivors of domestic violence, the Family Violence Appellate Project and the California Habeas Project, and about the recent successful release of a survivor of domestic violence from prison in April 2012 after more than 27 years of incarceration.

4:00 p.m. to 5:00 p.m.

*Legal Ethics of Client Communications** (1.0 hr. MCLE Ethics)

- Mark E. Ellis, Esq.

Technology has changed the way we communicate with our peers, our co-workers and our clients, enabling us to stay in continuous contact. While this may have simplified our lives, it has also introduced new ethical considerations that we must consider prior to transmitting sensitive client data. This topic will discuss appropriate forms of electronic communications (text, email, social media) with clients, inadvertent submissions, clawbacks, best practices for protecting client communications within a corporation (and elaborate on who the "client" is when working in-house) and provide practical tips to avoid ethical misconduct.



Track One Sessions:

9:45 a.m. — 10:45 a.m.

11:15 a.m. — 12:15 p.m.

1:30 p.m.—2:30 p.m.

2:30 p.m.—3:30 p.m.

*Each Session offers 1.0 hr. of Approved MCLE Credit. CLAE Credit pending approval.

PASCCO Thanks Sustaining Member **Blackstone Discovery** for sponsoring the Seminar Name Badges and Lanyards!



TRACK ONE

This track focuses on Intellectual Property and the effects of bankruptcy on Intellectual Property; it also provides an introduction to Eminent Domain actions.

Practical Tips (and Tricks) at the Crossroads of Bankruptcy and IP *

- Henry Kevane, Esq.

What happens to intellectual property licenses, assets and obligations when a corporation files for bankruptcy protection? Can the debtor terminate your licensing agreement or assign your IP rights? Corporate restructuring attorney Henry Kevane will discuss key restructuring principles and the effects of bankruptcy on intellectual property rights, including the impact of a bankruptcy case on current litigation, the disposition of corporate assets, and relations with shareholders, employees and creditors. He will also address how licensing arrangements can be structured to favor the licensee in the event of a bankruptcy.

Changes to Patent Litigation under the America Invents Act*

- L. Scott Oliver, Esq.

The America Invents Act (AIA) was signed by President Obama and enacted into law on September 16, 2011. It was the first significant change to the US patent process in nearly 60 years and was aimed at speeding up the patent process, increasing patent quality, reducing patent litigation costs and aligning the United States patent process with those of other developed nations. Attorney Scott Oliver will examine the AIA and discuss its impact on patent litigation as various provisions of the AIA are implemented over the next few years.

Protecting Brands in the new gTLD Era *

- Kimberley Van Voorhis, Esq.

The new Generic Top Level Domain (gTLD) Program will generate thousands of new gTLDs and will fundamentally change the web and the way we navigate it. On June 13, 2012 ICANN revealed a list of approximately 1900 new gTLDs applications, the top three of which were .app (13 applications), .home (11 applications) .inc (11 applications). (The gTLD “.law” has six applicants contending for the domain). Also in the mix of the gTLDs applications are such brand names as .amazon, .bmw, .fedex, .google, .macys, .lexus, and .walmart. Attorney Kimberley Van Voorhis will provide an overview of ICANN’s new top level domain model and discuss enforcement issues, foreseeable challenges, possible advantages and how the implementation of new gTLDs will affect brand protection.

Condemned! Eminent Domain For The Legal Professional*

- Thomas Keeling, Esq.

Local governments have recently increased their use of eminent domain actions against private landowners to secure property in the interest of “public use”. Attorney Thomas Keeling will discuss this controversial topic and the process, procedures and legal avenues of an eminent domain action prior to, during and after a property has been seized through condemnation. This discussion will examine: Safeguards for Landowners in Federal and California Law; “Right to Take” Requirements; Just Compensation for the property; Pre-Condemnation Damages; Pre-Trial Steps; The Condemnation Action (Eminent Domain Complaint); Discovery; Eminent Domain Trials; Final Order of Condemnation; and Recovery of Costs.



Track Two Sessions:

9:45 a.m.— 10:45 a.m.

11:15 a.m.— 12:15 p.m.

1:30 p.m.—2:30 p.m.

2:30 p.m.—3:30 p.m.

*Each Session offers 1.0 hr. of Approved MCLE Credit. CLAE Credit pending approval.



TRACK TWO

This track will explore the complex world of litigation from Electronically Stored Information, to medical terminology, developments in foreclosure laws and trial preparation.

The Foreclosure Crisis Going Forward *

- Joseph W. Scalia, Esq.

Attorney Joseph W. Scalia will examine recent legal developments in the foreclosure crisis and address emerging legal issues and pitfalls. Course content will include recent case law updates, new legislation, regulatory changes and trends and developments in the foreclosure market.

Demystifying and Analyzing Medical Records *

-Tricia West, R.N., BSN, MBA/HCM, CHN, PHN, LNC

Deciphering medical records can be a challenge for even the most seasoned legal professional. Whether a medical malpractice, personal injury, elder or dependent abuse, Workers Compensation, product liability or criminal assault matter; cases with a medical component add an additional dimension of complexity. Tricia West, Legal Nurse Consultant and founder of P.J. West & Associates (www.pjwa.com), will lead a discussion on organizing and reviewing medical files for the legal professionals. She will also provide valuable tips, checklists and best practices in reviewing medical records.

Managing ESI with Early Case Assessment*

-Denna Smith, Esq.

Deena Smith, Esq. of Advanced Discovery will discuss the value of using Early Case Assessment (ECA) and how and when to use it. She will discuss best practices and best use of your resources to save time and money in the pre-review stage of ECA; including how to find key documents quickly, culling out non-responsive documents in the process, using program features such as Pivot searching, email domain filtering, near-dup detection and email threading. For law firms looking to extend their resources this discussion will also provide some visual examples of an ECA program that is scalable and customizable to the needs of the firm.

Preparing Your Case for Trial - Best Practices*

- Jill Meryl Levy

In January, second-year paralegal Jill Meryl Levy and her attorney, Louis Abronson, won a verdict of more than half a million dollars against State Farm in a difficult personal injury case that few expected them to win. From voir dire to closing arguments, they put on a professional show that swayed the jury and earned them high praise from the court staff and opposing counsel alike.

Earlier this year Jill put on such a rich and informative presentation on trial preparation that we asked her to speak at this year's seminar. In addition to reviewing highlights from her earlier presentation (sharing some of the strategies that she and Louis deployed to pull off their impressive victory) Jill will also discuss setting up trial notebooks and planning early to avoid some of the pitfalls that can hurt a case at trial.



Track Three Sessions:

9:45 a.m.— 10:45 a.m.

11:15 a.m.— 12:15 p.m.

1:30 p.m.—2:30 p.m.

2:30 p.m.—3:30 p.m.

*Each Session offers 1.0 hr. of Approved
MCLE Credit. CLAE Credit pending approval.



TRACK THREE

This track will offer the legal professional a wide range of knowledge and practical information in Computer Security, Corporate Law, and Trusts & Estate Planning.

Computer Security for the Law Office*

- Russell Jackman, Esq.

Most attorneys and law offices are aware of the threats that face them, their information and their client's information electronically. However, most attorneys and their staff are unsure of what to do about it. This lecture focuses on understanding the source of these threats, how they work and what can be done if security is breached. Most importantly, this lecture will help give an understanding on how to plan to avoid these security problems in the future.

Going Global – What You Should Know and Consider *

- Marie Wilson, Esq.

This presentation is an introduction to identifying key legal and other issues to anticipate when doing business internationally. We will look at some general principles as well as typical contracting and compliance pitfalls.

This will be an interactive program. We will be inviting both questions and input from attendees as part of PASCCO's commitment to sharing evolving practices.

Updates in Gift Tax laws*

- John P. Golden, Esq.

In 2012 the lifetime gift tax exemption is \$5.1 million, but unless Congress acts it will revert to \$1 million on January 1, 2013. Attorney John P. Golden will discuss "What is a Gift" and what gifts are subject to gift tax? What about gifts to spouses and to non-spouses? What is the difference between making a gift of a present interest and making a gift of a future interest? Gift tax examples will be reviewed, along with exploring questions from members who attend. Should clients make transfers before the end of the year to take advantage of this gift tax exemption?

Estate Planning for Senior Citizens:

Special Pitfalls *

- John P. Golden, Esq.

Attorney John P. Golden will speak on the particular problems facing elderly clients in planning and administering their estates and trusts. His presentation will focus on personal and family dynamics, and address the issues commonly faced by professional and other fiduciaries when dealing with the elderly.



About the Speakers

- **Mark E. Ellis**
Ellis Law Group LLP
- **John P. Golden**
- **Russell Jackman**
CLASS (Community Legal Automation Services and Software)



Mark E. Ellis

Mark E. Ellis, graduated from the College of William & Mary in 1982, and received his law degree cum laude from California Western School of Law in 1985. He is a trial lawyer whose practice embraces civil litigation in both state and federal courts. He has tried over 60 cases to verdict, judgment or binding award.

Mr. Ellis has defended hundreds of lawyers sued for malpractice, malicious prosecution, ethics violations, and other professional wrongdoing. Mr. Ellis has represented lawyers and/or law firms in more than 40 trials, winning virtually every case that reached final verdict or judgment. He regularly writes and speaks on issues related to lawyers, law firms, and ethics. Mr. Ellis is certified as a Legal Malpractice Specialist by the State Bar of California.

Every year since 2004, and again in 2012, Mr. Ellis has been chosen by other attorneys as one of the top 5 percent of lawyers practicing in Northern California, and he has been named a Northern California "Super Lawyer". Mr. Ellis is also listed under the specialty of Legal Malpractice Law in the 2012 edition of Best Lawyers in America®. This is the third consecutive year he has been so honored. His law firm was recently named in U.S. News and World Report as one of the best small law firms in California in the area of professional malpractice. Mr. Ellis can be reached at mellis@ellislawgrp.com.

John P. Golden

John P. Golden graduated from University of California's Hastings College of the Law in 1978, and was admitted to practice in California later that year. Since then, he has specialized in estate planning, probate, and trust law. John is a California State Bar Certified Specialist in Probate, Estate Planning & Trust Law. Since first becoming eligible in the 1980s he has held an "AV" Peer Review Rating from the Martindale-Hubbell Law Directory¹, and has been consistently honored by his peers by being selected as a Northern California Super Lawyer. He is a member of the American Bar Association (Real Property, Probate & Trust Law Section, Law Practice Management Sections), California State Bar (Estate Planning, Trust & Probate Section), San Mateo County Bar Association (for which he chaired the Estate Planning & Probate Section in 1985, 1986, and 1989), and the Peninsula Estate Planning Council (where he currently sits on the Board of Directors). John has served on various charitable boards, and lectured and written on a variety of estate planning, trust, probate, and related computer use issues for the California State Bar's Estate Planning, Trust & Probate Section, the San Mateo County Bar Association, California Continuing Education of the Bar (CEB), multiple Estate Planning Councils, the California Society of CPAs, and various other legal and professional organizations.

¹ CV, BV and AV are registered certification marks of Reed Elsevier Properties Inc., used in accordance with the Martindale-Hubbell certification procedures, standards and policies.

Russell Jackman

Russell Jackman is the owner of CLASS (Community Legal Automation Services and Software). A former Professor at College of Marin, Cal State Hayward, St. Mary's & SF State 2001-2004. The 2004-2005 Vice Chair: CA St Bar Law Practice Management & Technology Committee (member since 1996). The Head Trainer, at Weil Gotshal & Manges in 2005. An MCLE Lecturer at the CA St Bar Annual Conferences & Section Education Institute 1999-present. The author of the Introductory Chapter in the CEB Publication, "Internet Guide to CA Lawyers 2001." A Lecturer for the Los Angeles County Bar Association, CA Legal Secretaries, Inc., International Foundation of Employee Benefit Plans and the San Francisco Paralegal Association/Bay Area Legal Secretaries' Forum, Legal Works, Legal Tech, LORMAN & Estrin Legal Seminars. A featured author in the LPMT Publication, "The Bottom Line" 1999-present. Participated in SF Trial Lawyer Association's "Trial of the Year" 2011 (Miller v CPMC).



About the Speakers

- **Thomas Keeling**
The Freeman Firm
- **Henry Kevane**
Stang Ziehl & Jones LLP
- **Jill Meryl Levy**
Abronson Law Offices

Thomas Keeling

THOMAS H. KEELING's practice encompasses complex civil litigation; eminent domain/condemnation matters; business disputes; bank loan/guaranty matters; and appellate proceedings. His litigation briefs are well-crafted, his arguments concise and convincing. Mr. Keeling's mastery of the written word has been the decisive factor in many of the FREEMAN FIRM's triumphs. Mr. Keeling earned his juris doctorate at Stanford Law School in 1984 and was admitted to practice in California the same year. He clerked for Justice Otto Kaus of the California Supreme Court before commencing practice with a national law firm in Southern California. Mr. Keeling relocated to Northern California in 1994; he joined the FREEMAN FIRM in 1999 and became a principal in 2001. Mr. Keeling earned his Bachelor of Arts degree with highest honors at the University of California, Santa Barbara, where he also became a member of Phi Beta Kappa. As a recipient of a Graduate Intern Fellowship and the Bradford Booth Memorial Fellowship, Mr. Keeling then attended the University of California, Los Angeles, where he earned his master's in English in 1974 and his Ph.D. in English in 1977. After teaching at the university level for several years, Mr. Keeling decided to pursue a career in law. At Stanford Law School, Mr. Keeling became the Associate Editor and later the Senior Editor of the Stanford Journal of International Law. Mr. Keeling is a member of the State Bar of California, the San Joaquin County Bar Association, and the Sacramento County Bar Association. In 2008, he served as the President of the San Joaquin County Bar Association. He worked as a member of the Board of Governors from 2004 through 2007 and became an ex officio member in 2009. For many years, Mr. Keeling also served as Chair and Co-Chair of the MCLE Committee. In 2005, Mr. Keeling received the San Joaquin County Bar Association's "President's Award." Mr. Keeling is a member of the Consuelo M. Callahan Inn of Court (2006-Present). Additionally, he is an Adjunct Instructor in Civil Procedure at Humphreys College Laurence Drivon School of Law. Mr. Keeling is admitted to practice before all United States District Courts of California, as well as the United States Court of Appeal for both the Ninth and Fifth Circuits, and the United States Supreme Court. He has been admitted pro hac vice.

Henry Kevane

Henry Kevane is the managing partner of the San Francisco office of Pachulski Stang Ziehl & Jones LLP, a nationally recognized law firm specializing in insolvency matters. He has represented both debtors and creditors in major bankruptcy matters nationwide for the past twenty-five years. He has worked with clients from a wide variety of industries, including the debtors in the Chapter 11 cases of Deltagen, Thorpe Insulation, Point Blank Solutions, Champion Enterprises, Aegis Mortgage, Yipes Communications, Worlds of Wonder and Frederick & Nelson. He has also advised the creditors' committees in the Chapter 9 cases of Orange County, West Contra Costa Healthcare District, Palm Drive Healthcare District, Valley Health System and in the Chapter 11 cases of SeraCare Life Sciences, America West Airlines and Guy F. Atkinson Company.

He is currently the Vice Chair of the Individual Chapter 11 Subcommittee of the Business Bankruptcy Committee of the American Bar Association. He holds an AV[®] *Preeminent*[™] rating, Martindale-Hubbell's highest peer recognition for ethical standards and legal ability. He has been named a Northern California *Super Lawyer* in the field of bankruptcy every year since 2004 in a survey conducted by Thomson Reuters. Mr. Kevane has also been listed since 2006 in *The Best Lawyers in America*[®] in the specialty of bankruptcy and creditor-debtor rights law. In December 2011, he was selected by the *Los Angeles Daily Journal* as one of the Top 25 Municipal Lawyers of California. Mr. Kevane is a graduate of Brown University (A.B., *Magna Cum Laude*, 1982) and Southwestern Law School (J.D., *Magna Cum Laude*, 1986). He was Editor-in-Chief of the SOUTHWESTERN UNIVERSITY LAW REVIEW.

Jill Meryl Levy

Jill Meryl Levy entered the paralegal field after an injury sustained in the line of duty as a volunteer firefighter plunged her into nightmare battles with Workers' Comp and a negligent doctor. She has been working as a paralegal with the Abronson Law Offices since July 2010. She also owns her own business called Firebelle Productions. She is a self-published author with nine books in print, including two grammar reference books and a guide to writing good test questions.





About the Speakers

- **Scott Oliver**
Morrison & Foerster LLP
- **Joseph W. Scalia**
- **Deena Smith**
Advanced Discovery

Scott Oliver

Scott Oliver is a partner at Morrison & Foerster LLP and specializes in the litigation and trial of patent, copyright, and complex technology-related cases in state and federal courts, as well as before the International Trade Commission. He was pivotal in the litigation that shuttered the digital file-sharing services Napster and MP3.com. He later defended Audiogalaxy, another music sharing service, against a flurry of recording industry lawsuits. He negotiated a settlement of those cases that satisfied the plaintiffs and left the Audiogalaxy founders free to start a new service. Mr. Oliver's ongoing matters also involve patent litigation for a global corporation and intellectual property owner, asserting its patent rights for the first time and patent litigation in the ITC and district courts on behalf of a major semiconductor manufacturer. Mr. Oliver also represented ESS in its law suit against MediaTek. MediaTek's DVD players had onscreen menus with icons that appeared to be based on ESS's menus. While menus and icons are given only limited copyright protection, ESS moved for a preliminary injunction and, on reviewing the evidence Mr. Oliver amassed, the judge commented that "there are rather remarkable similarities." Before an injunction could be issued, MediaTek capitulated, paying \$90 million, the highest-paid copyright settlement in history. While earning his J.D., Mr. Oliver was elected to the Order of the Coif, and was also a lead Articles Editor for The University of San Diego Law Review. Mr. Oliver is a graduate of Harvard University and received his J.D. from the University of San Diego School of Law.

Joseph W. Scalia

Joseph W. Scalia has been practicing law since 1976 and currently maintains his office in Roseville, California, where he practices in the areas of business law, construction law, sports law, entertainment law, employment law and real estate litigation. He holds an AV Rating and is listed in Martindale-Hubbell's directory of Pre-Eminent Lawyers in the United States. Mr. Scalia has been a licensed real estate broker in the state of California since 1982. He serves as a settlement judge pro tem for the Sacramento Superior Court and as an arbitrator with the Sacramento County Judicial Arbitration Association. Mr. Scalia has also served as a member on the panel of arbitrators for the American Arbitration Association and as a mediator in alternative dispute resolutions for El Dorado County Superior Court. Mr. Scalia earned his B.A. degree in Economics, with honors, from the University of Notre Dame and his J.D. degree, with honors, from the University of the Pacific, McGeorge School of Law, where he was a member of the Law Review. He has served as a panelist for National Business Institute in the areas of limited liability companies, corporate dissolution and California real estate and foreclosure. Mr. Scalia is a member of the Sacramento County Bar Association and the State Bar of California.

Deena Smith

Deena Smith is a Solutions Engineer in the San Francisco office of Advanced Discovery. As a member of the Technology Solutions Group she focuses on creating customized, client specific plans that utilizes the best use of Advanced Discovery's technology for the full EDRM cycle; large focus on early case assessment, pre-review analysis and in-house or managed review. Her professional experience includes practicing at one of the country's top law firms and conducting and managing large-scale document reviews for Fortune 500 companies. Deena is uniquely positioned as an attorney and ESI consultant to provide strategic and cost-effective solutions tailored to each client's needs. Her e-Discovery experience as both an attorney reviewer and project manager enables her to create uniquely designed client workflows to handle complex multi-level e-Discovery projects at all stages of the EDRM lifecycle. She is a kCura Relativity Certified Sales Professional with a comprehensive knowledge of the Relativity platform, allowing her to effectively apply her knowledge to client's specific case goals. She has been responsible for managing both in-house and outsourced reviews, across a variety of legal topics including intellectual property matters, FTC Second Requests, product liability class action matters and employment law issues. Her legal expertise includes federal and state wage and hour, overtime exemption, sexual harassment, and ERISA matters. Ms. Smith is a member of the State Bar of California and received her Juris Doctorate from the Santa Clara University School of Law.





About the Speakers

- **Erin Smith**
Family Violence Appellate Project
- **Kimberley Van Voorhis**
Morrison & Foerster LLP

Erin Smith

Erin Smith is the Executive Director/CEO of Family Violence Appellate Project. Erin has spent 10 years working on behalf of domestic violence survivors. From 2006-2012, Erin acted as lead counsel in a case representing an incarcerated survivor of domestic violence before the parole board and in a challenge to her criminal conviction with a habeas corpus petition under California Penal Code section 1473.5. Erin successfully secured the client's release from prison after more than 27 years of incarceration. (Read more here.) Erin also has represented survivors of domestic violence pro bono in restraining order hearings and has actively participated in domestic violence-related speaking engagements, committees, and community activities.

Previously, Erin was an associate at Covington & Burling LLP in San Francisco, where her practice focused on complex civil litigation in federal and state courts, as well as in arbitral tribunals. In 2008, she received the Pro Bono Lawyer of the Year award for her representation of a survivor of domestic violence. Erin also was Of Counsel at Hoge, Fenton, Jones & Appel LLP in San Jose, where she practiced family law and civil litigation. In 2011, Erin successfully briefed and argued a family law case before the California Court of Appeal after a victory at trial, obtaining a unanimous published decision affirming the trial court's award of a substantial amount of child support to a mother of four children.

Erin graduated order of the coif (top 10%) from UC Berkeley School of Law in 2004. While at Berkeley Law, she served as editor-in-chief of the Berkeley Women's Law Journal and wrote an amicus brief to the California Supreme Court as part of the Domestic Violence Practicum. Erin also completed internships at the California Alliance Against Domestic Violence and the Domestic Violence Unit of the San Francisco District Attorney's Office. After graduation, Erin clerked for the Hon. Gary L. Taylor of the United States District Court for the Central District of California. Erin received her undergraduate degree in Public Policy Studies from Duke University, where she graduated magna cum laude.

Kimberley Van Voorhis

Kim Van Voorhis is a partner at Morrison & Foerster LLP and focuses primarily on high stakes medical device patent and trade secret litigation. Ms. Van Voorhis also conducts due diligence and pre-filing investigations, and has advised on trade secret claims on behalf of both employers and employees in various medical device fields. For the past six years, Ms. Van Voorhis' medical device work has centered on a series of lawsuits directed to needle-free intravenous access devices for a pioneer in this field, ICU Medical, Inc. She has represented ICU in four separate litigations, including in a recent jury trial in the District of Delaware and before the Trademark Trial and Appeals Board (TTAB). She also recently settled a case on behalf of another client, Optovue Corporation, which developed pioneering machines for optical coherence tomography using fourier domain technology. Ms. Van Voorhis began her career in trademark litigation by working with companies on ICANN domain dispute and TTAB proceedings and district court enforcement. She continues to use that experience in cases that have overlapping technical and trademark-related issues. Ms. Van Voorhis is presently on the Board of Directors for the American Intellectual Property Law Association (AIPLA) where she also served as the past chair of the Trademark Law Committee and past chair of the Trademark Relations with the USPTO Committee. Ms. Van Voorhis is also a frequent lecturer on patent and trademark-related topics at the AIPLA stated meetings, and she has been on the Practising Law Institute Faculty for the past five years, lecturing annually at the Patent Law Institute. In addition to her patent and trademark practice, Ms. Van Voorhis is also active in pro bono litigation matters and currently serves on the firm wide Pro Bono Committee. In 2010, she was awarded the California State Bar President's Award for her team's work in connection with rates paid to California's foster parents to care for abused and neglected foster children. Ms. Van Voorhis continues to focus her pro bono efforts on foster care related advocacy. She is also a member of the Board of Directors for the Equal Rights Advocates, a California-based non-profit organization dedicated to protecting and expanding economic and educational access and opportunities for women and girls. Ms. Van Voorhis is a graduate of the University of California, Irvine (B.S., 1994) and received her J.D. from Loyola Law School (J.D., 1998)





About the Speakers

- **Tricia West**
P.J. West and Associates, Inc.
- **Marie Wilson**

Tricia West

Tricia West, RN, BSN, MBA/HCM, CHN, PHN, LNC is the Founder and CEO of P.J. West and Associates, Inc., (www.pjwa.com) a legal nurse consulting firm in Agoura Hills, CA. She has practiced as a legal nurse consultant involving medical and paramedical issues providing background support as well as expert testimony over the last 32 years. Ms. West provides legal nurse consulting supporting the legal profession in all areas of practice including, adult dependent abuse, elder abuse, personal injury, medical malpractice, worker's compensation, criminal, billing and Medicare fraud and abuse. Evaluation of cases based upon individual merit. She is a past president of the American Association of Legal Nurse Consultants Los Angeles and California Association for Healthcare Quality as well as a CAALA member. Ms. West can be reached at 818 707-0051, twest@pjwa.com.

Marie Wilson

Marie Wilson's background includes legal consulting for technology companies, including an international third round venture funded clean technology company, and in-house positions as Senior Manager, Office of Ethics and Compliance of Symantec Corporation, Vice President/General Counsel of Packeteer, Inc. and Division Counsel of Harris Corporation—publicly-traded international technology companies. In these roles, Marie oversaw and handled a wide variety of international legal matters and transactions, including reporting and global compliance matters. Marie is a member of the State Bars of California and Minnesota and is a Society of Corporate Compliance & Ethics (SCCE) Certified Compliance & Ethics Professional (CCEP).



REGISTRATION FORM

Register online at www.pascco.org - **Deadline October 16**

You may also return this form, along with a check or money order made payable to "PASCCO", to the address below. Complete one form per registrant. Checks must be received by October 15, 2012.

Personal Information (please print):

Name: _____

Company/Firm: _____

Address: _____

City/State/Zip: _____

Email: _____

Dietary Restrictions/Requirements, if any: _____

Select Main Track (you will be able to attend any session at the Seminar)

Track 1

Track 2

Track 3

Select Appropriate Registration Fee (circle one):

Early Bird Registration Fees (Register by Sept. 20, 2012)

\$95.00 - PASCCO Member **\$89.00** - PASCCO Student Member

\$115.00 - Non-Member

Registration Fees (After September 20, 2012)

\$110.00 - PASCCO Member **\$96.00** - PASCCO Student Member

\$125.00 - Non-Member

Day of Event (Pay at Door)

\$130.00 - PASCCO Members, Student Members, and Non-Members

(Continental Breakfast and Lunch Included)

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